



# LONGFELLOW VIRTUAL FIT-A-THON

FRIDAY, MARCH 19, 2021  
Grades TK-5

Our fun filled Virtual Fit-A-Thon is nearing! This exciting event helps students get a jumpstart towards a healthy lifestyle, through physical fitness, as well as raises funds for programs that benefit our students throughout the year.

## What is the Virtual Fit-A-Thon?

- Virtual Fit-A-Thon is the main fundraiser for this school year coordinated by our Longfellow PTA.
- Students are sponsored by family and friends to exercise in their homes for 20 minutes. Donations can be per minute or a flat amount, and are tax deductible. After the event, students will report to their teacher their minutes completed. Students then collect their **pledges, which are due Friday, March 26th** to qualify for prizes.

## When is Virtual Fit-A-Thon?

- **All grades will participate** at designated times on Friday, March 19th, 2021.

## Where does Virtual Fit-A-Thon money go?

Funds are used to pay for more than 40 different programs, events, and services that enhance your child's education: our music program with Mr. Petri, art programs, field trips, 5th grade celebration, classroom enhancements, and software for our teachers to name a few.

In the past, extra funds raised beyond Longfellow PTA's regular budget went towards purchasing Chromebooks/Chromebook carts, \$10,000 worth of new library books, costs for the awesome multi-sport court, and various assemblies like the BMX show and the TNT Dunk Squad. **This year our goal is to raise \$45,000. Our community has been affected in countless ways this year, and our PTA is aware how severely families have been impacted. The goal of the Virtual Fit-A-Thon is for our students to participate in a challenging experience that will support their physical and emotional health.**

## How can I help?

- Donate what you can - no amount is too little and every dollar helps! It all goes back to support your child's education.
- Sign-up for Pledgestar, a web-based fundraising system, for supporters to make easy and secure online donations.
- Check with your employer to see if they have a program to match donation funds.

## What if I have questions?

You can reach out to our Fit-A-Thon co-chairs Malis Mam and Sheila Hernandez at [jat@LBlongfellowPTA.org](mailto:jat@LBlongfellowPTA.org).

